

ISV Freedom Program

# Build what you need. Own what you build.

ISV Freedom replaces bloated enterprise software with purpose-built, agent-powered applications hosted in your AWS environment at a fraction of the cost.

Powered by Moonshot Migrations



### THE PROBLEM

Enterprises overspend on bloated ISV platforms, using a fraction of features while locked into escalating costs and vendor dependency.

### HOW ISV FREEDOM SOLVES IT

We migrate your data and rebuild from scratch using agentic AI. Purpose-built for your workflows, cloud-native on AWS, and fully owned by you.

**70-85%**

Cost Savings

**4-10 Weeks**

To Production

**20+**

ISVs Replaceable

**<\$1M/yr**

Hosting on AWS

## Agents, Not Features

We replace monolithic platforms with specialized AI agents that handle your actual workflows.

### CRM AGENTS

Lead Scoring

Customer Communication

Pipeline Management

Reporting & Analytics

### ITSM AGENTS

Incident Triage

Change Management

Service Catalog

SLA Monitoring

All agents run in your AWS VPC on Amazon Bedrock, DynamoDB, S3, and Lambda.

## Why Enterprises Choose ISV Freedom



### You Own the Code

No renewals, no lock-in, no price escalation. Ever.



### Inside Your Firewall

Hosted in your AWS VPC. Data never leaves.



### Governance Built In

Policy-as-code, audit trails, compliance from day one.



### Purpose-Built

Only the features your teams actually use.

## ISV Vendor Coverage (typical annual spend at 1,000 users)

VENDOR	CATEGORY	SPEND/YR
Salesforce	CRM	\$2.0M
SAP S/4HANA	ERP	\$1.8M
Adobe Experience Cloud	Marketing/CX	\$1.4M
Veeva Systems	Life Sciences CRM	\$2.4M
Zendesk	Support	\$1.4M
Oracle ERP Cloud	ERP	\$1.2M
Service Now	ITSM	\$1.2M
Workday	HCM/Finance	\$1.2M
Dynamic 365	CRM/ERP	\$1.1M
Hubspot	Marketing/Sales	\$1.1M
Pega	BPM/CSM Mgmt	\$1.1M
BMC Helix	ITSM	\$1.0M
Databricks	Data/AI Platform	\$1.0M
Snowflake	Data Platform	\$960K
Coupa	Procurement	\$960K
IFS	Field Service/ERP	\$900K
Splunk	Observability	\$900K
Informatica	Data Integration	\$840K

Don't see your vendor? Contact us for a custom assessment.

## 5-Year TCO Snapshot at 1,000 Users

	SALESFORCE	SERVICENOW	WORKDAY	MOONSHOT
Year 1	\$7.4M	\$4.5M	\$4.5M	~\$1M
5-Year Total	\$19.1M	\$12.1M	\$11.6M	~\$2.2M
Price Increases	8%/yr	10%/yr	7%/yr	\$0
Exit Cost	High	High	High	\$0
Ownership	Vendor	Vendor	Vendor	Yours

Powered by Moonshot Migrations. Rebuild, don't migrate.

#BuiltForEnterpriseAI

#BuiltToScale

#BuiltOnAWS

[www.tacticaledge.ai](http://www.tacticaledge.ai)

[Book a Assessment →](#)

[sales@tacticaledge.ai](mailto:sales@tacticaledge.ai)

AWS Advanced Tier Partner